

HEALTH AND WELLBEING BOARD

14 FEBRUARY 2023

BEING WELL STRATEGIC GROUP BI-ANNUAL UPDATE

Board Sponsor

Cllr Karen May, Cabinet Member with Responsibility for Health and Wellbeing

Author

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Priorities

This report is relevant to the following Joint Local Health and Wellbeing Strategy priorities:

- Mental Health and Wellbeing
- Healthy Living at All Ages
- Homes, Communities and Places
- Jobs and Opportunities

Safeguarding

This report does not have a direct impact on safeguarding children or adults.

Item for Decision, Consideration or Information

- Information and assurance

Recommendation

- 1. The Health and Wellbeing Board (HWB) is asked to note the contents of this update, specifically the role and ongoing activity of the Being Well Strategic Group (BWSG) in supporting the delivery of the Joint Local Health and Wellbeing Strategy (JLHWS).**

Background

2. The BWSG replaces the Health Improvement Group as a sub-committee of the HWB. It is currently chaired by the Cabinet Member with Responsibility for Health and Wellbeing and its membership comprises representatives of each district and its District Collaborative, local NHS colleagues, public health, adult social care, the VCSE and other key partners relevant to the wider determinants of health.
3. The BWSG works alongside the Worcestershire Executive Committee as place-based partnerships driving improvements in population health outcomes, through use of local assets and a community-based approach.
4. The BWSG provides strategic oversight to the delivery of the JLHWS priorities and supporting action plans, recognising that activity takes place across the system which is not directed by any one group. However, there is a need for coordination

to ensure joint working and avoid duplication. It offers one route of escalation for emerging priorities or challenges that may need collective action or support. Furthermore, it is the central point for the District Collaboratives to share work to improve health and wellbeing, and to input to the delivery of, and inform the JLHWS action plans. As the BWSG develops, the intention is that this will ensure strong local ownership and targeted action.

5. The Being Well Delivery Group (BWDG) reports to the BWSG. It will act as an enabler to create the conditions for change needed to deliver practical actions against cross cutting themes that support the JLHWS priorities. This could include collaborative work around communication, engagement, workforce, training or technology.
6. The BWSG meets at a minimum, quarterly at present, with additional meetings to be scheduled in 2023. This update covers its November 2022 meeting and activity since and leading up to its meeting on 1 February 2023.

District Collaboratives

7. District Collaboratives have been evolving, at different paces across the County since 2020, bringing together statutory health and care services, District Councils, the VCSE, and wider partners to deliver against shared priorities for their communities. The intention is for greater local autonomy and resource to support improved health and wellbeing outcomes. There is a focus upon building strong, resilient communities, understanding and being able to optimise local assets, whilst articulating gaps and opportunities available to further improve the local offer. The ambition is that the BWSG becomes the engine room that understands, influences and supports District Collaboratives development.
8. Being Well funding of £75k has been allocated per District Council area for use over three years, to March 2025. The funding aims to facilitate and pump prime work undertaken by the District Collaboratives which will deliver the objectives of Being Well locally. Applications for all districts have been developed jointly between the District Collaboratives and the District Councils to fund:
 - new roles that increase capacity to deliver the Being Well approach; and
 - dedicated projects and activities with the VCSE sector that demonstrably deliver Being Well in Worcestershire.
9. A bi-annual verbal update on progress and outcomes will be provided to the BWSG with quarterly monitoring reports reviewed by the BWDG.

JLHWS Action Planning

10. Further to the approval and publication of the new JLHWS 2022-2032, members of the HWB have committed to support the development of detailed action plans. These will be organised, in line with the JLHWS priorities, as follows:
 - (1) Overall mental health and wellbeing, to include communities and places ambition (Being Well)
 - (2) Healthy living at all ages, to include the environment ambition
 - (3) Safe, thriving healthy homes
 - (4) Jobs and opportunities

11. The action plans will outline how each priority will be delivered, taking account of work already planned or underway in District Collaboratives and supporting new and developing work areas for a co-produced and collaborative approach. They will include outcomes and indicators to ensure they are easy to monitor and report progress to the HWB (via the BWSG), and to other boards and committees such as the Integrated Care Partnership Assembly or the health and Overview Scrutiny Committee,
12. Key to the action plans' success is taking a systems approach to each of the ambitions to support integrated working and also to view the ambitions through a life course approach. Identifying points across the life course where issues are likely to present/occur/escalate; points in time when people are more receptive to help or to change or are in contact with services (such as when a person is pregnant or when they are awaiting surgery); and using this information to identify gaps in provision and opportunities for action.
13. NHS and Public Health leads have been identified and work has commenced to populate year one action plans. These will be short term, identifying quick wins, whilst also commencing work to develop medium to long term three-year plans (2023-2026) with longer terms and objectives in place. The intention remains to identify HWB sponsors for each priority to ensure partners are fully involved in the development of action plans and can support wide engagement.
14. Initial workshops have already taken place across some of these priority areas, bringing together key stakeholders to consider how to implement the strategy ambitions and maximise synergies across Worcestershire.

Being Well Workforce Event

15. The Being Well in Worcestershire – Making it Happen Event took place in November 2022 and was organised on behalf of the BWDG to bring together all those working in wellbeing roles in Worcestershire, particularly roles within primary care and the VCSE. The event attracted over 120 attendees and gave an opportunity to share the new JLHWS, listen to speakers from across the ICS and hear from those working in wellbeing roles.
16. An interactive workshop session provided an opportunity to understand from participants what is working well, what the current barriers to working together across roles and organisations are, and how these could be overcome. The workshop identified three overarching themes;
 - System-working and collaboration
 - Communication and information sharing...*'we don't know what we don't know'*
 - Training needs.
17. Evaluation feedback has been collated and has been shared with the BWDG to progress.

Cost of Living challenges and implications to mental health and wellbeing

18. The BWSG focused joint conversation on the cost-of-living challenges at its meeting in November 2022 with the intention to better understand the local response and provision of support to communities. The group recognised the importance of working together across the system to support those most in need.
19. District Council's provided updates on their activity to support residents, whether dedicated partnership forums or initiatives within their communities, working with local VCSE organisations. The county-level update included signposting to local information, the Housing Support Fund, free school meals in holidays and support with energy vouchers. Libraries had been promoted as warm spaces and are hosting a series of Cost of Living events aimed at connecting local people up with the support that is available. There was a wide discussion on how to identify and better support people who are more vulnerable, for example, information about the PLUS (People Like Us Loneliness Service) was shared. Members considered what practical and physical help could be offered to residents, referencing schemes being developed in other areas to upskill frontline workers to support more residents.

Prevention response service

20. At its February 2023 meeting, the BWSG received an update and supported this new initiative whereby the Integrated Care Board, public health and partners worked jointly to create a new mobile community offer, which aims to provide a targeted service across Herefordshire and Worcestershire.
21. Following the success of the vaccination outreach model during the pandemic, this new service is being designed to provide interventions and treatments to areas of deprivation, vulnerable populations and communities with low healthcare uptake rates through a central hub and mobile units. A 'one-stop shop' for healthcare interventions will deliver services including health checks, screening, diagnosis, treatment interventions, advice, and signposting to social and community services. Whilst there will be an array of targets and outcomes, areas of focus include early diagnosis of hypertension, atrial fibrillation, cholesterol and respiratory disease, vaccinations and the under 40 years 'at risk' age group.

Legal, Financial and HR Implications

22. There are no legal, financial or HR implications resulting from this report.

Privacy Impact Assessment

23. There is no required privacy impact assessment for this update report.

Equality and Diversity Implications

24. Joint Impact Assessment screening and a full Equality and Public Health, Sustainability Impact Assessment was carried out in respect of the JLHWS. This did not identify potential negative impacts, but neutral or positive impacts. Relevant findings and further discussions will contribute to the development of the

action plans. Further JIA screenings will take place when the Strategy is updated.

25. The prevention response service is being designed to improve health equity, targeting areas of deprivation, high health risk populations, and ethnically diverse populations. Appropriate impact assessments are being delivered by partners separate to this BWSG update paper.

Contact Points

County Council Contact Points

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Specific Contact Points for this report

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Background Papers

In the opinion of the proper officer (in this case the Liz Altay, Interim Director of Public Health, the following are the background papers relating to the subject matter of this report:

- [Health & Wellbeing Board Governance - Report 24 May 2022](#)
- [Health & Wellbeing Board Joint Local Health & Wellbeing Strategy 2022-2032 - Report 27 September 2022](#)
- [Worcestershire Executive Committee Update - Report 15 November 2022](#)
- [Health and Wellbeing Strategy | Worcestershire County Council](#)